

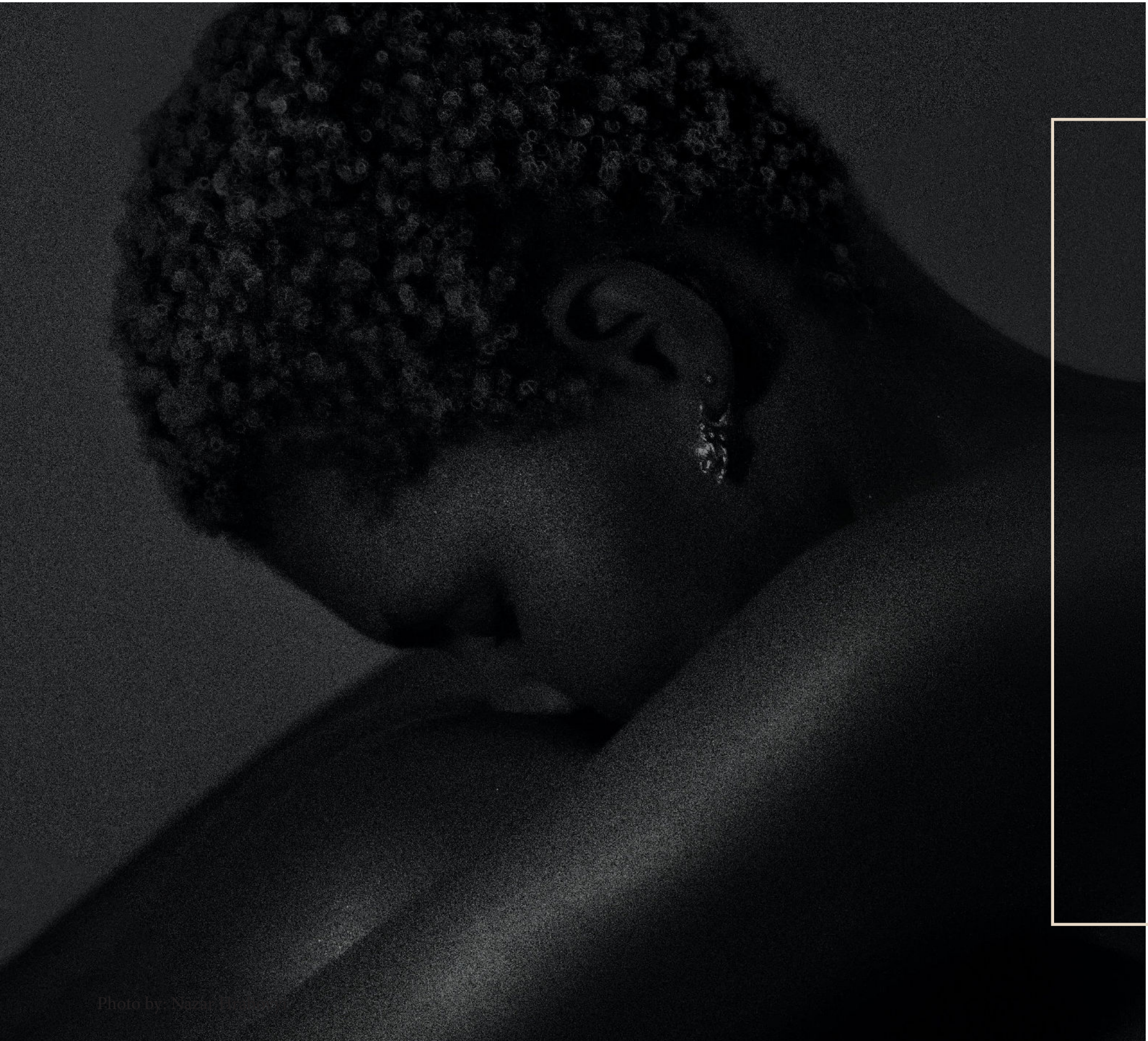


# BLACK OWNED BRANDS



ABSOLUTELY  
EVERYTHING  
CURLY





*At Absolutely Everything Curly,*  
we believe in empowering people  
to wear their hair natural, and not  
to feel pressured to chemically  
alter or straighten their hair.  
Choosing our own identity, and  
embracing our authentic self, is  
what we preach.

Black Owned Brands continue to  
pave the way in natural hair care.  
To help you make an informed  
decision, we have compiled  
this list of 140 black owned  
brands (hair products and hair  
accessories). This list is by no  
means exhaustive; any omissions  
are entirely inadvertent.

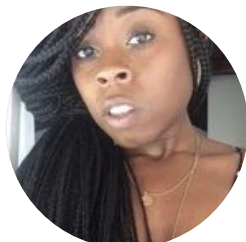
Photo by: Nazir Hossain





# HAIR BRANDS





4 C | ONLY

**Alicia Ferguson**

Chief Marketing Officer - 4C Only



adwoa  
beauty

**Julian Addo**

Founder – Adwoa beauty



ALAFFIA

**Olowo-N'djo Tchala**

Founder & CEO - Founder - Alaffia



Alikay  
Naturals™

**Rochelle Alikay  
Graham-Campbell**

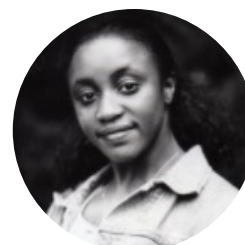
CEO and Co-Founder - Alikay Naturals



alodia

**Dr. Isfahan Chambers-Harris**

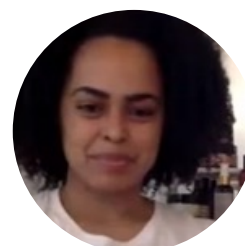
Founder and Owner – Alodia hair care



ANITA GRANT

**Anita Grant**

Director/ Founder – Anita Grant



AYACAONA

**Laurence Casimir**

Founder – Ayacaona | BASED IN CANADA



ayur  
luxe  
WHOLE HAIR FOOD

**Christian Karega**

Founder - Ayur Luxe



**Candera Thompson**

CEO/Founder at Bask & Bloom Essentials



**Dr. Kristian Henderson**

Founder - BLK+GRN



**Dr. Kari Williams**

Chief Formulator - Beautybydrkari



**Lulu Cordero**

CEO & Founder at Bomba Curls



**Tianna Bell**

Co-Founder & Creative Director -  
Belle Bar Organic



**Michele Scott-Lynch**

Founder and CEO - Bouclème



**Shaneel Vesey**

Owner, Founder, & CEO – Besser Hair Care



**Maeva Helene**

Founder – Bread & a 4C natural



**Brea Davis**

CEO - Breahni



**Nancy Twine**

CEO & Founder - Briogeo



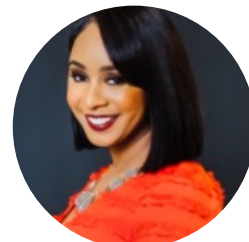
**Grace Santana Williams**

CEO & Founder - Cachos Brazil Hair Care



**Janell Stephens**

Founder & CEO of Camille Rose



**Sherrel Sampson**

Founder & CEO of Canviijy



**Charlotte Mensah**

Founder - Charlotte Mensah Manketti Oil  
Product Range; Owner of The Hairlounge Salon



**Juanita Henderson**

Founder - Chocolate Kinks & Kurls  
and The Kurl Koach



**Liesl Katzen**

Owner – Curl Chemistry  
BASED IN S. AFRICA





## Marsha Coulton

Owner & Product developer - Curl Junkie



## Nai'vasha Johnson

Founder & CEO of Curl Queen



## Jamellah Ellis

Owner & CEO - Curl Theory



## Lexi P

Author & Founder - Curlanistas



## Robyn Atwater

Founder - Curldaze



## Kimberly & Tim Lewis

CEO & COO/CTO CoFounders – CurlMix



## Mahisha Dellinger

CEO & Founder - CURLS Beauty Brands



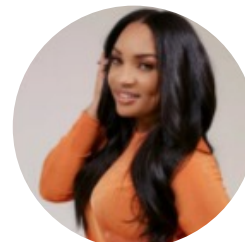
## Nickie Nougaisse

Founder & CEO - Curls Dynasty



**Angela Fields**

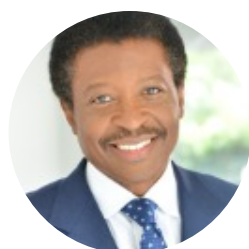
Owner and Creator – Curly Coily Tresse



DREAMGIRLS

**Sharie Wilson**

Founder - DreamGirls



**Cornell McBride Jr.**

President & CEO – Design Essentials



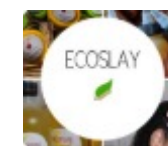
**Joe Dudley**

President & CEO - Dudley Products Inc



**Cindy Tawiah**

Founder & CEO - Diva by Cindy



**Adria Marshall**

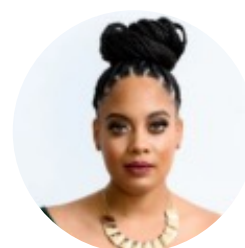
Founder - EcoSlay



DREAMGIRLS

**Tonya Thompson**

Founder - DreamGirls



EDEN<sup>TM</sup>  
BodyWorks

**Jasmine Lawrence**

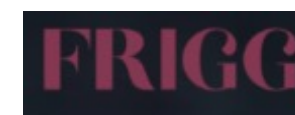
Founder & CEO - EDEN BodyWorks





**Lakisha Tompkins**

CEO - E'TAE Natural Products



**Kimberly Dillon**

Founder - Frigg



**Gabrielle Union**

Founder - Flawless



**Mendjaly**

Co-Owner - Frizé Frizé | BASED IN CANADA



**Rose Ovenschi**

Founder & Formulator - Flora & curl haircare  
BASED IN UK



**Medjine**

Co-Owner - Frizé Frizé | BASED IN CANADA



**Michael James**

Founder - Frederick Benjamin



**Dr. Camille Verovic**

Founder – GIRL + HAIR



**Jummie Ogunyemi**

Founder & CEO - Glammed Naturally Oil



**Rhonda Marshall**

CEO, Founder, Co-owner - Inahsi LLC



**Roger Gore**

CEO - Gnatural



**Jane Carter**

Founder & CEO – Jane Carter Solutions



**Anthony Dickey**

Founder - Hair Rules



**Francine Gillian Garcia**

Owner & Creator – Ju Poppin



**Lavada Wright**

Founder & CEO - Haircredible



**Shirley Billot**

Founder & CEO – Kadalys  
BASED IN FRANCE





**Jessica Dupart**  
CEO & Owner - Kaleidoscope



**Shelley Davis**  
Creator - Kinky-Curly



**Karen Tappin**  
CEO and founder - Karen's Body Beautiful



**Pamela J. Booker**  
Founder & CEO - Koils by Nature



**Kimberly Kimble**  
Owner & Founder – Kim Kimble



**Yve-Car Momperousse**  
CEO & Founder – Kreyol Essence



**Shawna Moses**  
Founder & CEO - Kinky Tresses



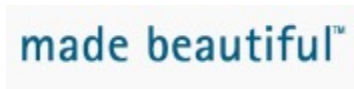
**Terrinique Pennerman**  
Founder & CEO at Kurlee Belle



**Mary-Andree  
Ardouin-Guerrier**  
Owner & Founder – Loving Culture



**Jory Luster**  
President - Luster Products



**Dana Pointer**  
Owner and Managing Partner – Made beautiful



**Angel Cornelius**  
Founder & CEO - Maison 276



**Candace**  
Owner & Creator - Mane Krush



**Whitney White**  
(Aka Naptural85)  
Co-founder - Melanin Haircare



**Amber Makupson**  
CEO & Founder – Meraki



**Michelle Ballard**  
Co-Founder - Miche Beauty





**Monique Rodriguez**

CEO - Mielle Organics



**MIMISCURLZ**

**Not Available**

imiscurlz



**Miko & Titi Branch**

Founders & CEO's Of Miss Jessie's  
Products For Curly Hair



**Kim Etheredge**

Co-owner, co-creator - Mixed Chicks



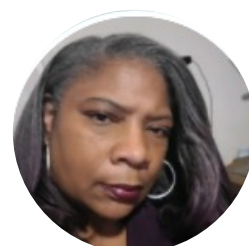
**Wendi Levy Kaaya**

Co-owner, co-creator - Mixed Chicks



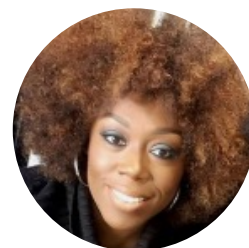
**Monica Stevens**

Founder and Owner - MoKnowsHair.com



**Allyson Springett**

President – Mystique Natural



**Nevadra (Nae Nae) Johnson**

Founder & Co-Owner - Nae Nae's Naturals



**Kimberly Chapman**

Co-Founder of Nairobi Professional Products



**Jamila Powell**

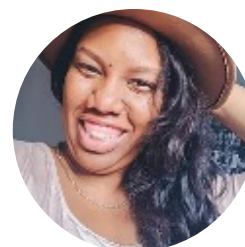
Founder - Naturally Drenched



NANCY'S KITCHEN PRODUCTS, LLC

**Donna Jenay**

Owner & Creator – Nancy's Kitchen Products LLC



**Danielle Eddins-Nixon**

Owner & Founder - Naturally Nixon



**Gwen Jimmere**

CEO & Founder - Naturalicious



**SHARNAE WILLIAMS**

Founder - Nature's little secret



**Muhga Eltigani**

Founder & CEO of NaturAll Club



**Renee Dawes**

Founder & Owner - NaturelleGrow





**Beverly Coleman**

Founder & CEO - Neocurly



**Dr. Christine Martey-Ochola**

Co-Founder – Nuele Hair



**Obia Ewah**

CEO – Obia naturals



**Jessica Pritchett**

Founder – Ooli Beauty



**Kay Cola**

CEO - Theorganibrands  
Organigrowhairco & Organigolifeco



**Tolu Oye- Altè Aunty**

Co-Founder - OyeGreen



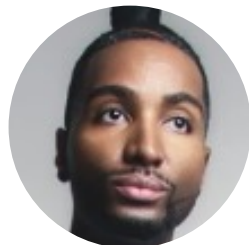
**Jamyla Bennu**

Founder – Oyin Handmade



**Tracee Ellis Ross**

CEO - Pattern



**Emery McClendon**

Creator- Phamily Hair Care



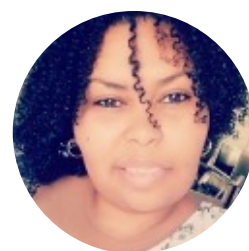
**Ellen Rucker & Lone Rucker**

Creators - Rucker Roots Hair Care



**Felis Butler**

Owner and Creator - Qhemet Biologics



**Sade Tatchell**

Owner - Ruthie's Beauty Emporium  
BASED IN S. AFRICA



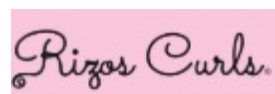
**Gina Owens**

Founder - Righteous Roots



**Funlayo Alabi**

Cofounder & CEO- Shea Radiance



**Julissa Prado**

Founder & CEO - Rizos curls



**Elizabeth Davis**

CEO & Founder - Shedavi





**Hannah Diop**

Founder & CEO - Sienna Naturals



**Keya James**

Founder - DreamGirls



**Ayo Ogun**

CEO - Soultanicals



**Taliah Waajid**

Founder - DreamGirls



**Ameka Coleman**

Founder – Strands of faith



**Chris-Tia Donaldson**

Founder - DreamGirls



**Keenan Beasley**

Founder & CEO - SUNDAY II SUNDAY



**Ibi Meier-Oruitemeka**

Founder & Creative director - The Afro Hair & Skin Co | BASED IN UK



**Bernard Bronner**

President & CEO - The Bronner Bros



THE DOUX SALON

**Maya Smith**

CEO + Creative Director - The Doux



**Taraji Penda Henson**

Founder & CEO – TPH By Taraji



**Tywana Smith**

CEO - Treasured Locks



**Latresha**

Founder & CEO - Tree Naturals



**Kiprono Sigilai And Cortney**

Founder - Treluxe



**TREPADORA**  
CURL THERAPY

**Keisha Jo Lawler**

Founder & creator - Trepadora range  
of curly hair products | BASED IN UK



**Michael Anthony Hines And  
Lois Reid-Hines**

Founder - Tropical Isle Living





## Randy Zeno

CEO - Urban Therapy (makers of Twisted Sista)  
BASED IN UK



UHAI

## Susan Edwards

Founder – Uhai hair



## Renee Morris

Chief Curl Officer - Uncle Funky's Daughter



## Alexis Stanley

Founder & CEO - Uniquurl



## Lisa Keizer

Founder & CEO - Up North Naturals



VERNON FRANÇOIS

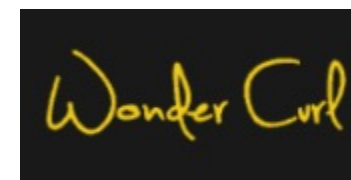
## Vernon Francois

Founder & Creative director -  
Vernon François



## Elizabeth Lawrence

Creative director - Woman To Woman Naturals



## Scarlett Rocourt

Owner - Wonder Curl



**Cora Miller**

CEO & Co-Founder - Young King Hair Care





# HAIR ACCESSORY COMPANIES





Baby  
Tress

## Shannon Kennard

Co-founder & Chief Marketing Officer –  
Baby Tress



Baby  
Tress

## Hannah Choi

Co-founder & CEO – Baby Tress  
Founder & CEO – Mama Tress



**Felicia**  
LEATHERWOOD  
CELEBRITY STYLIST &  
NATURAL HAIR EXPERT

## Felicia Leatherwood

Celebrity stylist  
Inventor of @brushwiththebest and  
The Curl Calendar by Felicia Leatherwood



  
GRACE ELEYAE

## Grace Eleyae

CEO & Co-Founder - Grace Eleyae, Inc.



*Glow by Daye*  
LOS ANGELES

## Ranay Daye

Founder – Glow by daye



*Kurly Klips*

## Lana Boone

Founder - Kurly Klips



  
LATCHED & HOOKED

## Tiffini Gatlin

CEO/Founder -  
Latched and Hooked Beauty



**MAYVENN**

## Diishan Imira

Founder & CEO - Mayvenn





PuffCuff

Ceata E Lash

Founder & Inventor of PuffCuff



PuffCuff

Garrett Lash

CEO - PuffCuff



SWIRLYCURLY

Keziah Dhamma

Founder & CEO - SwirlyCurly



WRAP LIFE

Nnenna Stella

Founder & CEO - The Wrap Life





# SPECIAL MENTION





**Merian Mismmo**

Founder - Bounce Curl



**THE INNATE LIFE**

**Bhavna**

Founder - The Innate Life



**Sahar Saidi**

Founder and CEO of LUS Brands



**Dr Ali N Syed**

Founder – As I am



NOT BLACK  
OWNED  
COMPANIES

(including those acquired  
by big corporates)





## MICHAEL BARKER

CEO & President – House of Cheatham  
(owner of Africa's Best)



## ALEX TOSOLINI

CEO - PDC Beauty & Wellness Co  
(includes Cantu)



## AFRICAN PRIDE

Acquired in 2016 by Godrej Consumer Goods  
(India)



## LISA PRICE

Founder - Carol's Daughter  
Brand Acquired by L'Oreal (France) in 2014



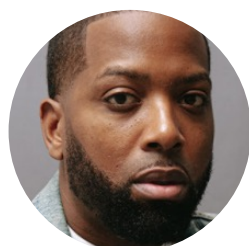
## DWAN WHITE

Brand Curator And Visionary – Aunt Jackie's  
Currently owned by House of Cheatham with  
Michael Barker as CEO



## DARK & LOVELY

Acquired by L'Oreal (France) in 1998



## TRISTAN WALKER

CEO – Bevel  
Acquired by Procter & Gamble in 2018



## RICHELIEU DENNIS

Founder - SheaMoisture  
Brand Dennis' company, Sundial Brands  
(now acquired by Unilever, UK)



## COURTNEY ADELEYE

Founder & CEO – The Mane Choice  
Brand is owned by MAV Beauty, Canada





ABSOLUTELY  
EVERYTHING  
CURLY



[www.absolutelyeverythingcurly.com](http://www.absolutelyeverythingcurly.com)